



# TURN THE BAG BLUE & GOLD



## PROGRAM INFORMATION

As a part of Corteva Agriscience, Brevant® seeds is proud to celebrate our long-standing partnership with the National FFA Organization. In partnership with participating FFA chapters, Brevant seeds is providing an opportunity for FFA members to learn, gain valuable experience and raise funds for their local chapters through the Turn the Bag Blue & Gold program.

## HOW IT WORKS

- Local FFA chapter will have access to up to 200 total units of two hybrids specially selected to perform in participating areas.
- Promotion of this program by participating FFA members begins **August 1, 2022**. All order forms must be completed and returned to the Brevant seeds Retail Product Agronomist or Retail Business Manager by **December 5, 2022**.
- Payment for orders should be made out to local FFA chapter at time of order.
- Local FFA chapter will purchase seed at program price from local participating retailer only.
- Orders will be shipped to local participating retail location in limited-edition Brevant seeds Blue & Gold bags beginning **February 20, 2023**.
- Orders through the Turn the Bag Blue & Gold program are eligible for standard Brevant seeds replant and service policies.
- Brevant seeds will donate proceeds of the Turn the Bag Blue & Gold program to the local participating FFA chapter, as well as aligned state associations and the national organization, based on units sold by that chapter.



## LOCAL CHAPTER BENEFITS

Agronomic Education	Career Development Experience	Fundraising
<p>A Brevant seeds Retail Product Agronomist will provide agronomic training to the participating FFA members.</p>	<p>FFA members will be trained on seed salesmanship and given the opportunity to position, place, and sell a real-world farm input.</p>	<p>Brevant seeds has created a limited-edition, FFA-branded package for FFA members to sell to farmers in their local area. This program provides significant fundraising potential for local FFA chapters, as well as state associations and the national organization.</p>

*Partnering with the future of agriculture*



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## PROGRAM RULES

Retailers and local participating FFA chapters must abide by the following rules to be eligible for payment.

1. The Brevant seeds Turn the Bag Blue & Gold Program is based upon final net product volume directly sold by participating local FFA chapters and ordered by local participating retailers between August 1, 2022 and December 5, 2022 to be eligible.
2. Brevant seeds reserves the right to audit compliance with all conditions and provisions, which includes but is not limited to an audit of Retailer's books/records and an inspection of facilities. Any Retailer found to have submitted false or fraudulent information would be responsible for the cost of the program audit and forfeiture of all program payments.
3. Brevant seeds reserves the right to withhold program payments with respect to transactions that it believes are not made in good faith, are not made in the ordinary course of business or are made with the purpose of manipulating program earnings.
4. Payments will be made based on calculations performed by Brevant seeds at its sole discretion.
5. All information provided by Brevant seeds regarding individual Retailer and local FFA chapter program earnings is a good faith estimate of total earnings potential. Actual total program earnings and payments will be calculated by Brevant seeds, at its sole discretion.
6. Participation in this program is subject to any terms, conditions, and procedures that Brevant seeds may, at its discretion, adopt from time to time. Brevant seeds reserves the right to modify or terminate this program at any time without notice. Participation in this program is wholly voluntary.
7. Units sold through the Turn the Bag Blue & Gold program are not eligible for returns or inclusion in any other Brevant seeds program.